

# Five Palms Hotel

Are you ready for some family fun in the sun? If the answer is yes, choose the exclusive Five Palms Hotel for your all-inclusive family holiday.

The award-winning Five Palms Hotel is one of the most modern hotels in the area with something to suit all ages. We are proud to offer three outdoor swimming pools, one indoor pool, a fully equipped gym, a tennis court and luxury spa.

The Five Palms Hotel has a large, air-conditioned restaurant and snack bar which offers a wide selection of food to suit even the fussiest of eaters.

Kids will enjoy the huge, indoor play gym or spending time at one of our fantastic clubs: High Fivers (ages 4-7) and Five Alivers (ages 8-12), both of which run from 9am until 5pm every day, giving adults time to switch off! High Fivers activities include stories, arts and crafts, team games and drama whilst Five Alivers offers a wide range of sports, music, dancing, obstacle courses and more!

Situated on the beach, sea views and balconies come as a standard with every room, as does air-conditioning, satellite TV and an en-suite bathroom.

Our hotel is in a prime location and only 15 minutes away from Palms Airport, so why would you want to go anywhere else?



Thomas (aged 10) said:

**"This has to be the best kids club I've ever been to. I absolutely loved the football tournament and obstacle course."**

Maya (aged 7) said:

**"I made some brilliant things during arts and crafts time and I even made some new friends too! I can't wait to come back next year."**



**New for 2016!**  
Five Palms Midnight  
Feast Platter

**Special Offer!**  
Book before January  
2017 and receive  
10% discount.

# Five Palms Hotel Persuasive Advertisement - Questions

1. What does the author use to grip the reader at the start of the advertisement?

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2. How does the author make the restaurant sound appealing?

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3. How does the author attempt to interest adults in the activities for children?

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4. Explain how the author tempts readers by describing the room features.

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5. Find and copy an example of a rhetorical question used in the text.

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6. What does Thomas think of the Five Palms Hotel and what reasons does he give to support his viewpoint?

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7. Find and copy three powerful adjectives used to make the hotel sound appealing.

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# Five Palms Hotel Persuasive Advertisement - Answers

1. What does the author use to grip the reader at the start of the advertisement?  
**Accept any answer relating to the use of questioning in the opening paragraph e.g. 'The author uses the question 'are you ready for some family fun in the sun?' to grip the reader. It does this because it requires an answer and therefore engages the reader from the very start of the text.'**
2. How does the author make the restaurant sound appealing?  
**Accept any answer relating to the author's use of descriptive language, e.g. 'The author makes the restaurant sound appealing by describing it as air-conditioned and as having a wide range of snacks. The author states the opinion that the food will suit 'even the fussiest of eaters' to appeal to all readers, regardless of what kind of food they like to eat.'**
3. How does the author attempt to interest adults in the activities for children?  
**Accept any answer relating to the phrase 'giving adults time to switch off', e.g. 'The author appeals to adults in this section by saying 'giving adults time to switch off'. This tempts adults into staying at the Five Palms Hotel as they know that their children will be looked after whilst they can relax too.'**
4. Explain how the author tempts readers by describing the room features.  
**Accept any answer relating to the author's use of descriptive language, e.g. 'The author uses facts, such as 'situated on the beach', 'sea views' and 'satellite TV' to tempt readers by showing them all of the exciting features present in rooms. By highlighting the room's best features, it will make guests want to experience them.'**
5. Find and copy an example of a rhetorical question used in the text.  
**Accept any rhetorical question used in the text.**
6. What does Thomas think of the Five Palms Hotel and what reasons does he give to support his viewpoint?  
**Accept any answer relating to Thomas' favourable opinion and the evidence provided in the text, e.g. 'Thomas likes the Five Palms Hotel. The reason he gives for this is that he loved the football tournament and obstacle course at the kids club.'**
7. Find and copy three powerful adjectives used to make the hotel sound appealing.  
**Accept any three of the following adjectives:**
  - exclusive
  - luxury (spa)
  - award-winning
  - fantastic (clubs)
  - modern
  - prime (location)



# Five Palms Hotel

Are you overdue some family fun in the sun? If the answer is yes, choose the exclusive Five Palms Hotel for your all-inclusive family holiday.

The award-winning Five Palms Hotel is one of the most modern hotels in the area with something to suit all ages. We are proud to offer three outdoor swimming pools, one indoor pool, a fully equipped gym, aquarium, tennis court, luxury spa and a fabulous outdoor theatre with family shows taking place every night. The hotel offers a range of adult activities including aqua aerobics, salsa dancing and tai chi.

The Five Palms Hotel has 3 large, air-conditioned restaurants serving food to suit even the fussiest of eaters!

Kids will enjoy the huge, indoor play gym or spending time at one of our fantastic clubs: High Fivers (ages 4-7) and Five Alivers (ages 8-12), both of which run from 9am until 5pm every day, giving adults time to switch off! High Fivers activities include stories, arts and crafts, team games and drama whilst Five Alivers offers a wide range of sports, music, dancing, obstacle courses and more!

Overlooking the beach, sea views and balconies come as a standard with every beautifully appointed room, as does air-conditioning, satellite TV and an en-suite bathroom.

Our hotel is only 15 minutes away from Palms Airport and a short walk from Five Palms Old Town where you can barter with the local shop keepers whilst taking in the local history and stunning architecture.



Maya (aged 7) said:

**"I made some brilliant things during arts and crafts time and I even made some new friends too! I can't wait to come back next year."**

Marcel (aged 6) told us:

**"I loved going to High Fivers, especially taking part in the team games!"**



Thomas (aged 10) said:

**"This has to be the best kids club I've ever been to. I absolutely loved the football tournament and obstacle course."**



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# Five Palms Hotel Persuasive Advertisement - Questions

1. How does the author make the hotel's restaurant appeal to all readers?

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2. Which phrase first introduces the main idea of the text to the reader?

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3. Look at the quotes given by Maya, Marcel and Thomas. How do they use evidence to support their viewpoints?

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4. Find an example of a rhetorical question used in the text and explain why the author has chosen to use this device.

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5. How does the author sell the hotel's location to all readers?

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6. Which part of the text pressures the reader into making a quick decision? How does it do this?

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7. Give one example of a fact and one example of an opinion from the text.

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# Five Palms Hotel Persuasive Advertisement - Answers

1. How does the author make the hotel's restaurant appeal to all readers?  
**Accept any answer relating to the author's use of inclusive language, e.g. 'The author makes the restaurant sound appealing to all readers by stating the opinion that the food will suit 'even the fussiest of eaters' as if it is fact. This allows the reader to feel as though they will be satisfied with the hotel's restaurant, regardless of what kind of food they like to eat.'**
2. Which phrase first introduces the main idea of the text to the reader?  
**Accept the answer: 'choose the exclusive Five Palms Hotel for your all-inclusive family holiday'.**
3. Look at the quotes given by Maya, Marcel and Thomas. How do they use evidence to support their viewpoints?  
**Accept any answer relating to the fact that all three children state their opinion but immediately back it up with evidence from experiences.**
4. Find an example of a rhetorical question used in the text and explain why the author has chosen to use this device.  
**Accept any answer quoting the use of questioning in the opening paragraph and providing a reasonable explanation regarding interaction with the reader, e.g. 'The author uses the question 'are you overdue some family fun in the sun?' to grip the reader. Although it does not require an answer, it begins to make the reader think and therefore interests them to read further in the text.'**
5. How does the author sell the hotel's location to all readers?  
**Accept any answer relating to the author's use of facts regarding a range of topics, e.g. 'The author makes the hotel's location sound appealing to all readers by stating a range of different things to do, such as shopping, studying history, lying on the beach and looking at architecture. This allows the reader to feel as though they will be satisfied with the hotel's location, regardless of what kind of holiday activities they enjoy, as it suits many different interests.'**
6. Which part of the text pressures the reader into making a quick decision? How does it do this?  
**Accept answers relating to the 'Special Offer' section of the text and a reasonable explanation regarding time pressure, e.g. 'The author pressures the reader into making a quick decision in the 'Special Offer' section of the text. The author states that the discount, which appeals to readers, is only available for a short amount of time and therefore readers are pressured into quickly making a decision in order to get the best deal.'**

# Five Palms Hotel Persuasive Advertisement - Answers

7. Give one example of a fact and one example of an opinion from the text.

**Accept any reasonable answer from the text, e.g.**

**Fact: The hotel is only 15 minutes away from Palms Airport.**

**Opinion: This has to be the best kids club I've ever been to.**