Things to Think About Including When Making a Trailer

* Which studio made the film
* Exciting parts of the story but don’t give too much away!
* If it’s part of a series (like Toy Story 3) then the audience will want to see familiar characters
* If there are funny bits, put one or two in the trailer so people will know that the film will make them laugh
* When the film will be realeased
* If it’s going to be in 3D, put that in the trailer at the end
* If there are famous actors in the film, put their names on the screen at the same time as the characters they are playing.